

Executive MBA HSG
in General Management



University of St.Gallen

A group of people in business attire are gathered under a large white umbrella on an outdoor terrace. They are engaged in conversation, and some are holding oranges. The background shows a modern building with large glass windows and circular portholes.

Your Success is our Passion.

Open Evening @ Executive MBA HSG

EMBA HSG opens New Perspectives

November 10th 2014

Executive Campus

University of St.Gallen

Welcome to the Executive MBA HSG!

Dear guests of the Open Evening @ Executive MBA HSG

A very warm welcome to the Executive Campus at the University of St.Gallen!

More than 2,000 executives have successfully completed the Executive MBA HSG program in the past 27 years. Our alumni typically leave this program with a wealth of unforgettable experiences and insights, as well as solid networks. In fact, most graduates agree that their programs involved so much more than mere knowledge transfer and the St.Gallen Management Model. They served both as a trigger and as the groundwork for new perspectives, new ideas, and new business models.

And it is this inspiration for new perspectives, approaches, and horizons that we hope to elicit in you. We believe that an Executive MBA HSG can motivate you to embark on a new and exciting journey and help you reach new heights both professionally and personally.

We hope you enjoy this evening and that you leave us with a world of inspiration for new perspectives!



Professor W. Jenewein
Academic Director
Executive MBA HSG

EMBA HSG Opening Evening

November 10th 2014

Executive Campus, University of St.Gallen

until 5:00 pm	Arrival and welcome refresher
5:00 - 5:10 pm	Welcome and introduction to Open Evening @ EMBA HSG Prof. Dr.Wolfgang Jenewein
5:10 - 6:30 pm	Lecture Prof. Dr.Wolfgang Jenewein followed by a Panel discussion on the topic of EMBA HSG opens new perspectives with Executive MBA HSG Alumni
6:30 - 7:00pm	Presentation of the Executive MBA HSG programs <ul style="list-style-type: none">• Executive MBA HSG (in German) Dr. Markus Seitz• International and Global Executive MBA HSG Stefan Fraude
7:00 - 7:15 pm	Executive Campus Tour
from 7:15 pm	Networking and Apéro Riche

Speakers

Executive MBA HSG



Prof. Dr. Wolfgang Jenewein

Wolfgang Jenewein is professor of business administration, the Academic Director of the EMBA HSG and Director of the Center for Customer Insight at HSG.



Dr. Markus Seitz

Dr. Markus Seitz is Director of the Executive MBA HSG and responsible for the two German-language Executive MBA HSG programs.



Stefan Fraude

Stefan Fraude is Head of the two international Executive MBA HSG programs, the IEMBA HSG and the GEMBA HSG.

Executive MBA HSG alumni and participants



Jacqueline Gasser-Beck

Jacqueline Gasser-Beck is Executive Director at the IRP-HSG (Institute of Legal Studies and Legal Practice) at the University of St.Gallen. She completed the EMBA 43 and graduated from the program at the beginning of this year.



Dr. med. Axel Fischer

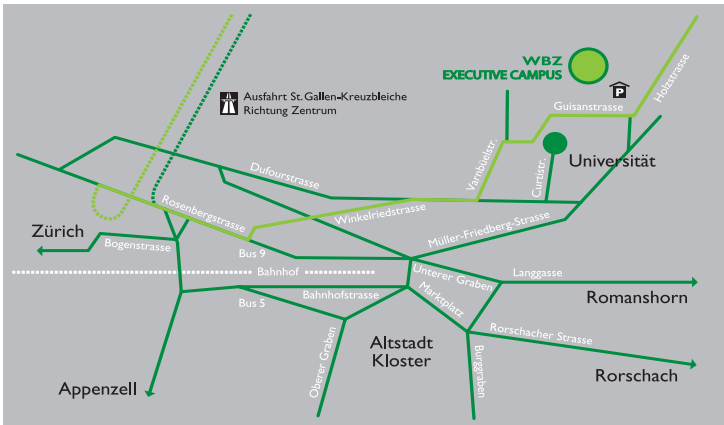
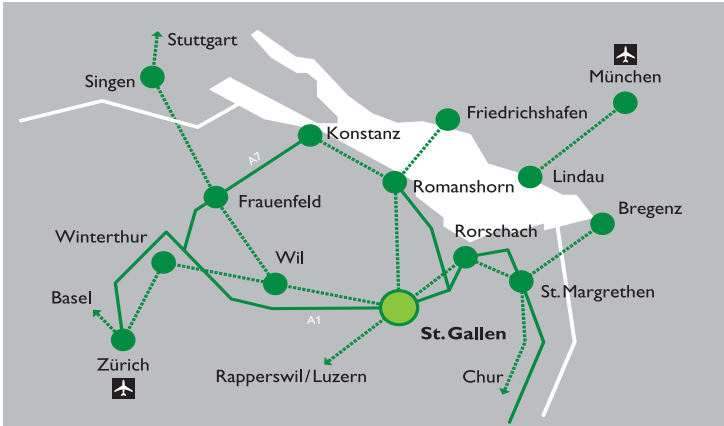
Axel Fischer is the CEO of the Munich Hospital Group. He graduated from the German-language Executive MBA HSG program.



Jyotin Shah

Jyotin Shah is a IT Strategy and Planning Manager at Mondeléz International. He is about to complete the first class of the International Executive MBA HSG program.

How to find us



Please register by phone or e-mail to emba@unisg.ch.

We look forward to meeting you in person.

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Executive MBA HSG Program Portfolio

Executive MBA in General Management

The University of St.Gallen (HSG) has decades of tradition and experience in the field of executive education. Our EMBA is the oldest and most successful Executive MBA program in the German-speaking area and celebrated its 25th anniversary in 2012. In the form of an interdisciplinary part-time general management course, it prepares participants for demanding executive functions in a wide variety of industries. Guest speakers from industry and visits to firms continually place the knowledge acquired into a practice- and application-oriented context. EMBA HSG participants attend classes for 20 months, and the program consists of eleven main modules, five elective modules, and one module abroad, plus a parallel personal development program. The EMBA HSG can also be completed in a flexible format during a period of up to 48 months.

International Executive MBA HSG

The International Executive MBA is based on the extensive experience and traditions of the German-language EMBA. It has also been designed as an interdisciplinary, part-time general management course and has additionally been extended by a focus on international business, emerging markets, sustainability and leadership. In this way, the IEMBA HSG prepares participants for demanding and complex executive functions in an intercultural and global context. Guest speakers from industry and visits to firms continually place the knowledge acquired into a distinctly practice- and application-oriented context. The IEMBA HSG takes 18 months and consists of eight main modules (three of them are delivered abroad), which take place roughly every eight weeks. This program constellation enables you to fully immerse yourself in your studies when attending the modules without spending too much time away from the workplace and your family.

New Global Executive MBA HSG program!

After 10 successful years of the Omnium Global Executive MBA in partnership with the University of Toronto, we will be launching a new, enhanced version of this successful program in 2016: the Global Executive MBA HSG. The goal of the new program is to be «the world's most exciting Executive MBA program» and comprises 7 modules in fascinating destinations around the globe: Rio de Janeiro, Cape Town, Shanghai, Dubai, Los Angeles and St.Gallen.

Applications will be accepted starting next year for the new, electrifying GEMBA HSG program!

Further Information can be found on www.emba.unisg.ch